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# DEUTSCHE TELEKOM'S GLOBAL DEVELOPMENT AS A REACTION TO THE TRANSFORMATION OF THE TELECOMMUNICATION INDUSTRY



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Grin Verlag. Paperback. Book Condition: New. Paperback. 12 pages. Dimensions: 9.8in. x 7.0in. x 0.2in. Essay from the year 2013 in the subject Geography Earth Science - Economic Geography, grade: 1, 0, University of Richmond, language: English, abstract: This paper will examine Deutsche Telekom AG (the company or Deutsche Telekom) response strategies to a highly competitive and in some parts saturated German and European telecommunication market. It will especially consider key concepts, such as the economics of competition, efficiency and scale...

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